

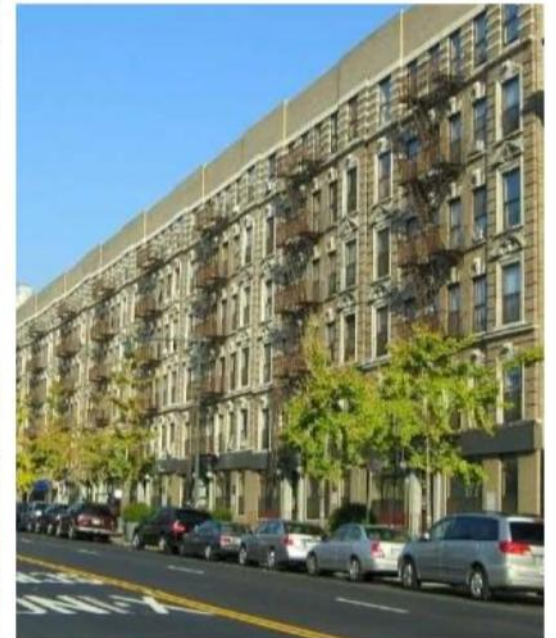
Jonathan Rose Companies



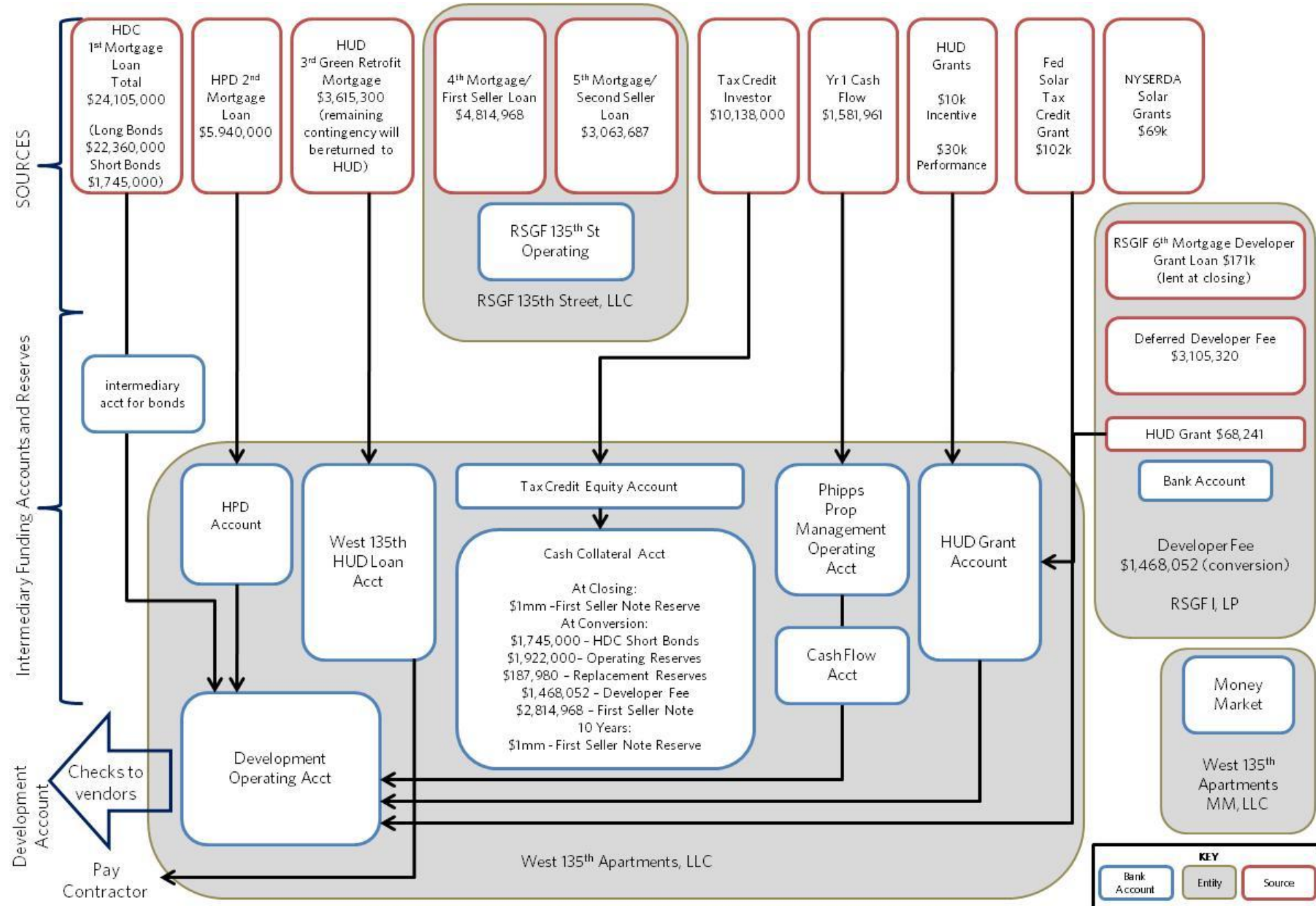
Sustainable Investing

September 21, 2010

	POLICY	PLANNING	DEVELOPMENT	OWNER'S REPRESENTATIVE	INVESTMENT
NATION					
REGION					
CITY					
NEIGHBORHOOD					
BUILDING					







KEY

- Bank Account
- Entity
- Source



Burn Calories, Not Electricity



Take the Stairs!

Walking up the stairs just 2 minutes a day helps prevent weight gain. It also helps the environment.

Learn more at www.nyc.gov or call 311.

Michael R. Bloomberg
Mayor

NYC



REBNY
REAL ESTATE BOARD OF NEW YORK

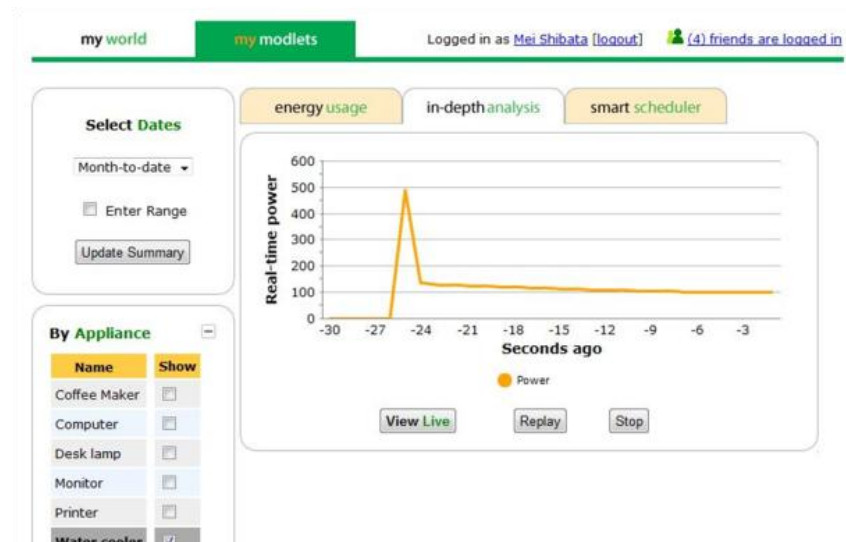
MODLET[®] MONITORING AND MANAGEMENT DEVICE



Plugs into any existing outlet

Power measurements

Smart scheduling commands



Works with your computer's web browser



HOW TO SAVE WATER & ENERGY

SAVING WATER AND ENERGY

Conserving energy and water resources benefits the environment in a variety of ways. For example, using less electricity reduces power plant emissions, which in turn, reduces air and water pollution, and helps to protect everyone's health.

In addition, the less energy that is used in the building, the less money you will have to pay for these utilities.

CONTROL ENERGY CONSUMPTION

Simple ideas like switching off electrical equipment such as computers and televisions when not in use, and unplugging equipment like cell phone chargers when not in use, can result in considerable savings because such equipment consumes energy even when dormant. This saves you money, and helps save the planet. When you get your first electric bill, you might want to see if you can "beat it" in future months by using electricity more thoughtfully. You will find the turning off the lights when you leave a room saves quite a bit, and leaving it on doesn't have any benefit.



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