

# Winthrop Rockefeller Foundation

- Founded in 1973 with mission focused on Arkansas
- Education, Economic Development, Social Justice focus
- Moving the Needle: bring Arkansas out of the bottom five in measures of family and child well-being
- Asset value over past 10 years ranged from \$100 to \$170 million. Currently at \$120 million.

# Winthrop Rockefeller Foundation

- Years of PRIs but never used term “mission related”:
  - First foray into the area was developing a financial institution to stimulate entrepreneurship and strengthen local economies in 1985
  - Became Southern Bancorporation, a rural CDFI with \$1 billion in assets



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- Investments were a combination of patient equity (\$4.5 million), loans and grants to their related non-profits
  - Loans were at 2% interest
  - Grants were used to support certain program initiatives
  - Currently have one open loan and several open grants

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- Placed \$1 million with two private equity funds to support entrepreneurship:
  - ❖ Fund for Arkansas Future – purely angel investing
  - ❖ Diamond State Ventures II – mezzanine, later stage but still with geographic focus on Arkansas, and to lesser extent surrounding states
    - ❖ Co investors with Meritas Ventures in Arkansas based companies

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- Externally, the market is in turmoil.
- Our endowment balance at the end of 2007 was \$147.2 million
- At March 2009, it was \$93.9 million
- Board was more open to consider Mission Related Investing and started the process of evaluating the shift
- Weren't open to adding risk, so started with cash

# Certificate of Deposit Hope Community Credit Union

- Fully insured by National Credit Union Share Insurance Fund (NCUSIF)
  - ❖ High Impact CDs: portion of interest left with Hope to invest in technical and financial assistance programs that strengthen community infrastructure
- Seeking more deposits – will use NCIF as a resource

# Operating Cash – Southern Bancorp

- Excerpt from RFP required elements of response:

*Indicate how your bank's mission is aligned with the WRF goals as outlined*

- Southern Bancorp is in 14 communities and is tightly aligned with mission of reducing poverty and strengthening communities
- Impact example: Southern helps manage a network of volunteer income tax prep sites. This is an important policy issue for Winthrop Rockefeller

# Next Steps

- Review Asset Allocation
- Develop Mission Investing Policy
- Joint work with our Finance & Program Related Investment Committee

